



Booking Form:

To secure your place in the programme, please complete the booking form and send it to Creative youth (IYAF), Suite 9, Second Floor, Millenium House, Eden Street, Kingston, Surrey, KT1 1BL along with your cheque (made payable to Creative Youth). Alternatively you can email your advert to eva@creativeyouthcharity.org or complete our online application <http://iyafestival.org.uk/advertising-sponsorship/>

For further information regarding advertising, sponsorship or making a donation please either visit our website <http://iyafestival.org.uk> or contact Phil Hetherington on 0208 549 2120 or phil@iyafestival.org.uk

Name:

Address:

Contact Number/s:

Email Address:

I want to place an advert in the International Youth Arts Festival 2017 programme:

¼ page: H100mm x W70mm @ £140 + VAT at 20%

½ page: H100mm x W140mm @ £250 + VAT at 20%

Full page: H200mm x W140mm @ £500 + VAT at 20%

Please indicate the advert you require and cross through VAT if not applicable.

Comments:

Please find enclosed a cheque for either £168/£300/£600 if with VAT or £140/£250/£500 if no VAT. Cheques made payable to Creative Youth.

All text, fonts and images will be embedded and the advert will be supplied as a high res PDF at 300dpi via email or disc by 14 April 2017.

Signed:

Date:



Get involved in Kingston's International Youth Arts Festival (IYAF) this July and watch your business grow!



Hundreds of events in over 15 venues. Theatre, Music, Dance, Film, Events, Visual Art, Comedy, Circus, Street Performances, Workshops and so much more are coming to Kingston for IYAF's 9th birthday!



Advertising Opportunities

Following tremendous public response last year, the International Youth Arts Festival (IYAF) 2017 organised by Creative Youth is set to be even bigger, brighter and bolder. Now in its 9th year, IYAF will run from 7 - 16 July and will feature hundreds of events showcasing the very best in youth arts from the UK and around the world including theatre, dance, music, visual arts, comedy, circus, carnival, poetry, cabaret and film.

Over the last 8 years the festival has attracted over 25,000 participants. Why YOU and your BUSINESS should get involved:

IYAF benefits Kingston's local businesses as more than 5,000 participants come from all over the UK and the world and more than 10,000 members of the public will buy tickets.

Last year it was estimated that an audience of more than 30,000 attended free outdoor performances, concerts, carnival, circus and exhibitions across Kingston upon Thames. Usually approximately 30% of participants are residents of Kingston. We are a nationally recognised festival and therefore participants travel from all over the world to Kingston to be part of this event. Regularly more than 20% of participants are international and more than 160 volunteers support the festival.

Advertise in this year's programme!

The Programme for this year's festival is currently being compiled and will include all the Festival events and information on the participating companies. It is the primary guide for the festival and it is distributed to over 10,000 venues, individuals, and organisations. We also produce a digital version that is promoted worldwide.

Last year the programme contained over 100 pages of information about shows, local businesses and offers. We are now accepting quarter, half or full page adverts for inclusion. Our programme this year will be A5. For more information please contact us on 020 8549 2120 or email eva@creativeyouthcharity.org



VAT is not applicable if you are a registered charity (if unsure call for clarification). The programme will be A5 format which is H210mm x W148mm.

Advert Size	Measurements	Price for Advert Size
¼ page	H 100mm x W 70 mm	£140 + VAT at 20%
½ page	H 100mm x W 140 mm	£250 + VAT at 20%
Full page	H 200 mm x W 140 mm	£500 + VAT at 20%

Artwork Requirements

Please make sure text, fonts and images are embedded and the advert is supplied as a high res PDF at 300dpi via email or disc. Any adverts must be submitted by the 14th April 2017 in order to ensure inclusion in the 2017 programme

There are so many more ways to get involved!

Advertising materials for your work place:

Would you like to put up a poster or have some of our brochures for your clients/ staff? You can choose to have some or all of the following: A1 posters, A4 posters, IYAF leaflets, brochures and participant flyers

Sponsorship of part of the Festival:

Would you like to sponsor an element of the festival? Get in touch with our festival team about how you could get involved.

Would you like to be considered as a venue for IYAF 2017?

Offers for our participants/ wristband holders/ audience members: In return for us advertising your business to all our festival participants and wristband holders, would you like to offer a discount or promotion to these groups?

Products/ Offers for our volunteers: Our volunteers are critical to the success of our festival who are predominantly teenagers or in their early 20's. Do you have anything you would like to offer them as part of their 'Thank You' Goody bag e.g. last season's stock, discounts or money-off vouchers. Anything you would consider offering would be so gratefully received.

Sign up to accept Kingston Pounds: By signing up to accept Kingston Pounds, local independently owed businesses will be supporting Creative Youth/ IYAF. Each transaction made in Kingston Pounds generates a 1% transaction fee, 100% of which will be received by Creative Youth as a donation. For more information, please visit our website or kingstonpound.org

*Terms and conditions: 1) All text, fonts and images will be embedded and the advert will be supplied at a high res PDF at 300dpi via email or disc by 14 April 2017 2) Payment is due on receipt of invoice. All cheques/ BACS payments to Creative Youth, Suite 9, Second Floor, Millennium House, Eden Street, Kingston, KT1 1BL. HSBC Bank, Sort code 40-26-12, Account Number 02011565 3) No cancellations are signed agreement has been received and/or payment made 4) Due to variances in the print process Creative Youth cannot guarantee to match colours exactly 5) Creative Youth reserve the right to reject any advertising copy, this shall not be deemed in breach of contract but will require the advertiser or its agents to supply liability for any loss or damage caused by error or inaccuracy in the printing of omissions or any advertising 6) Creative Youth owns the copyright on all advertisements written or designed by us or our agents